

Dan La Perriere

Business Owner

- Dan is CEO and co-founder of The Lattitude Group, a Business Strategy and Business Coaching firm that is dedicated to helping business leaders get results.

Business Leader

- Prior to launching The Lattitude Group, Dan spent 25 years with several Fortune 500 companies where he held senior leadership positions in Research and Development, Engineering, Manufacturing, International Operations, and General Management.
- Dan started and led several, multi-million dollar business units with full P&L responsibility during his corporate career.
- He is a leader with first-hand experience in the strategic, operational and financial aspects of running a business.

The Lattitude Group specializes in Strategic Business Planning and Leadership/Management Development.

Since 2002, The Lattitude Group has delivered results for more than 160 clients in 20+ industries throughout the U.S. and Canada in the for profit and nonprofit sectors.

Personal

- Dan holds a Bachelor of Science degree in Chemistry from the University of Massachusetts and a Ph.D. in Analytical Chemistry from Indiana University.
- His strong commitment to community involvement has included serving on several advisory boards and various volunteer activities with local organizations.
- Dan lives in Greensboro with his wife Leona.