

Robert Cohn

Focus

- Bob is an independent associate for The Lattitude Group, a business strategy and business coaching firm that is dedicated to helping business leaders get results.

Leadership

- Bob founded and managed Strategic Development Solutions, a strategy consulting firm.
- Bob's professional experience includes consulting projects and processes in strategic and business planning, sales, management, leadership and customer loyalty for a variety of organizations and audiences.
 - Consistent elements in the projects have included research and fact-finding, design, development and implementation of solutions, including workshops, both face-to-face and electronic, and coaching, both one-on-one and with groups.
- Bob contributed to industry qualification as a member of the New York Stock Exchange Examinations Item Writing and Review Committee for the Series 7 examination.
- Bob has been an educator at the university level and has had a career in the financial services industry.
 - He has developed and installed both national sales and management training programs for a financial firm.
 - As National Sales and Marketing Manager for a major financial firm, he coordinated the delivery of the firm's product. This included managing wire and electronic delivery of product information to an 8,000-person retail sales force.

The Lattitude Group specializes in strategic business planning and leadership/management development.

Since 2002, The Lattitude Group has delivered results for more than 160 clients in 20+ industries throughout the U.S. and Canada in the for-profit and nonprofit sectors.

Personal

- Bob holds a Bachelor of Arts in Speech and Theatre from Oklahoma City University and a Master of Fine Arts from Carnegie-Mellon University.
- He is active in community affairs through the Northern Westchester Business Network and Toastmasters International.
- Bob lives in Cross River, NY, with his wife, Rosie, a fitness professional specializing in Pilates.